

Houston Buddy Walk®

Sponsorship Opportunities



Saturday, November 11, 2017 • Sam Houston Race Park – The Pavilion • 10am – 2pm

Dear Community Partner,

I would like to invite your company to be a part of the Down Syndrome Association of Houston's (DSAH) 17th Annual Houston Buddy Walk®, a celebration of the abilities and accomplishments of individuals with Down syndrome. Established in 1995 by the National Down Syndrome Society (NDSS), the Buddy Walk® is the premier advocacy event for Down syndrome in the United States and is the world's most widely recognized public awareness event for the Down syndrome community. Over 8,000 people showed up for the 2016 Houston Buddy Walk® and we hope this year will be bigger and better than ever!

Ninety-nine percent of the proceeds from the Houston Buddy Walk® will benefit DSAH allowing us to continue providing much-needed services and programs to the families of individuals with Down syndrome in Houston and the surrounding communities. The NDSS receives 1% of the proceeds of the Buddy Walk® to help support its National Policy Center, which advocates for federal, state, and local policies that positively impact people with Down syndrome across the country.

This year's Houston Buddy Walk® is on Saturday, November 11, 2017. The Buddy Bash begins at 10am and features live music, food, vendor booths, arts & crafts, games, clowns, and more! At 12:30 p.m., the participants will gather for a 1-mile walk around the Race Track at the Sam Houston Race Park.

Enclosed please find a brief history of DSAH and the work we do as well as sponsorship opportunities for the 2017 Houston Buddy Walk. **Being a Buddy Walk® sponsor is a great opportunity for your company to get recognition for supporting a worthy cause!** In addition to sponsoring this amazing event, you can also get involved by:

- Organizing a company team to participate and fundraise in the Houston Buddy Walk.
- Providing volunteers to help during the day's activities.
- Making a tax-deductible "in-kind" donation of goods and/or services.

I hope you will choose to help promote the acceptance and inclusion of people with Down syndrome in our community. Your involvement will help make this year's Buddy Walk® a spectacular celebration! Thank you for your consideration and support!

Jack Bates

Vice President
Board of Directors



**Caring
for Life**

The Down Syndrome Association of Houston

7115 W. Tidwell K106
Houston, TX 77092

Ph: 713.682.7237 | F: 713.996-9290

www.dsah.org

About the Down Syndrome Association of Houston



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At the Down Syndrome Association of Houston (DSAH), our mission is to provide programs and support to individuals with Down syndrome, their families, and the professionals who serve them, and to create awareness in the community through advocacy, education and medical outreach.

We envision a world in which all people with Down syndrome have the opportunity to enhance their quality of life, realize their life aspirations, and become accepted as a wonderfully normal part of a very diverse community.

Each year, DSAH continues to promote awareness through community outreach programs, monthly support meetings, semi annual educational conferences, and social events for the DS community. We have been a part of the Houston community for 43 years and have assisted thousands of families by offering support to new parents of babies with DS, assisting parents with challenges related to medical, therapeutic and educational issues, and working with educators and medical professionals. DSAH is committed to improving the lives and opportunities afforded to all persons with Down syndrome.

DSAH reached significant milestones in 2007, when we partnered with Texas Children's Hospital to open The Down Syndrome Clinic, a facility aimed at ensuring that all children with DS are receiving the proper medical care and the necessary therapies. About the same time, we opened the Down Syndrome Resource Center with the goal of continuing to expand our programs. We accomplished just that by adding a multitude of services for babies, toddlers youth and adults.

Since we opened the doors at the Down Syndrome Resource Center, we have added many programs such as Gymboree for babies, Music Therapy, New Baby Gift Baskets for newborns, New Beginnings for babies 0 to 6 months, Potty Training seminars, Smart Start, Summer Camps and more. We have also added an adapted ballet class in partnership with the Houston Ballet as well as developed a five day a week program for adults with Down syndrome. All this in addition to the various events we were already having before we opened the resource center. Among them Teen and Adult Dances, The Annual Pool Party, the World Down Syndrome Day Celebration, the Annual Holiday Party, Camp for All Weekend and, of course, our Annual Houston Buddy Walk.

DSAH currently serves over 2,000 families and we are proud to say our membership continues to grow. We have made tremendous strides for people with DS due to your generous support and do know that we have so much more in store!

Things Keep Looking Up!

DSAH Board and Staff



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2017 Houston Buddy Walk®

Sponsorship Commitment Form



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Company: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Company website address: _____

Sponsorship package: _____

Buddy Walk® Team to apply donation to: _____

Buddy Walk® Shirt sizes and quantity: ___S ___M ___L ___XL

Sponsorship shirts are only available in adult sizes. Shirts will be available for pick up on T-Shirt distribution days. These can be picked up by the Sponsor or the Team Captain.

GOLD SPONSOR - \$5,000

•\$5,000 total tax-deductible donation

Gold Sponsor package includes:

- 6 Free Buddy Walk® shirts
- Logo placement on the back of event shirts
- Logo placement on Buddy Walk® event banners
- Logo placement on Buddy Walk® site
- Logo placement with hyperlink on dsah.org
- Recognition on the day of the event
- Company logo along the walk route
- A 10x10 booth at the Buddy Walk® (Tent to be provided by DSAH)
- Company banner placement at the tent (banner to be provided by sponsor)
- Opportunity for sponsor to distribute brand materials at the Buddy Walk

BUDDY SPONSOR - \$500

•\$500 total tax-deductible donation

Buddy Sponsor package includes:

- 1 Free Buddy Walk® Shirt
- Name placement on the back of event shirts
- Inclusion on Social Media pages
- Logo placement on the bottom of event site
- \$500 Sponsorship to be applied to preferred team

BRONZE SPONSOR - \$1,000

•\$1,000 total tax-deductible donation

Bronze Sponsor package includes:

- 2 Free Buddy Walk® shirts
- Name placement on the back of event shirts
- Logo display on the bottom of Buddy Walk® website
- Inclusion on Social Media pages

SILVER SPONSOR - \$2,500

•\$2,500 total tax-deductible donation

Bronze Sponsor package includes:

- 4 Free Buddy Walk® Shirts
- Logo placement on the back of event shirts
- Logo placement on event banners
- Logo placement on Buddy Walk® site
- Logo placement with hyperlink on dsah.org website
- Recognition on the day of the event
- Company banner placement at the event (banner must be provided by sponsor)
- Opportunity for sponsor to distribute brand materials at walk
- Inclusion on Social Media pages
- \$2,500 sponsorship to be applied to

Payment options:

- 1) Check made payable to **DSAH** mailed to the address below.
- 2) By credit card by visiting www.houstonbuddywalk.org directly to your team of choice.

Down Syndrome Association of Houston,
Attn: 2017 Buddy Walk® Sponsors,
7115 W. Tidwell Bldg. K Suite 106, Houston, TX 77092.
Via fax to 713.996.9290 or E-mail to buddywalk@dsah.org

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Company: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Company website address: _____

Sponsorship package: _____

Buddy Walk Team to apply donation to:

Buddy Walk Shirt sizes and quantity: ___S ___M ___L ___XL

Sponsorship shirts are only available in adult sizes. Shirts will be available for pick up on T-Shirt distribution days. These can be picked up by the Sponsor or the Team Captain.

ALL LOGOS MUST BE SUBMITTED BY OCTOBER 06, 2017

PLATINUM SPONSOR- \$7,500

•\$7,500 total tax-deductible donation

Platinum Sponsor package includes:

- 8 Free Buddy Walk shirts
- Logo placement on the back of event shirts
- Opportunity for company representative to hand Buddy of the Year Award
- Logo placement on Buddy Walk event banners
- Logo placement with hyperlink on dsah.org
- Logo placement on Buddy Walk site
- Recognition on the day of the event
- Company logo along the walk route
- A 10x10 booth at the Buddy Walk (Tent to be provided by the Buddy Walk)
- Company banner placement at the tent (banner to be provided by sponsor)
- Opportunity for sponsor to distribute brand materials at the Buddy Walk
- Inclusion on Social Media pages for the Buddy Walk and DSAH
- \$7,500 sponsorship applied to your preferred team

PRESENTING SPONSOR - \$10,000 (LIMIT ONE)

•\$10,000 total tax-deductible donation

Presenting Sponsor package includes:

- Event presented by company
- Logo placement on 10 poster size billboards for 4 weeks prior to the event (sponsorship must be secured by July 29, 2017)
- Company logo placement on Buddy Walk route
- Company staff to wear logo shirts along the walk route
- 10 Free Buddy Walk shirts
- Logo placement on the back of event T-shirts
- Logo placement on Buddy Walk event banners
- Logo predominantly displayed on Buddy Walk website
- Logo placement with hyperlink on dsah.org and Buddy Walk websites
- Recognition on the day of the event
- A 10x10 booth at the Buddy Walk (Tent to be provided by Buddy Walk)
- \$10,000 sponsorship applied to preferred team
- Company banner placement at the tent (banner to be provided by sponsor)
- Opportunity for sponsor to distribute brand materials at the Buddy Walk
- Inclusion on Social Media pages for the Buddy Walk and DSAH



Payment options:

- 1)Check made payable to **DSAH** mailed to the address below.
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